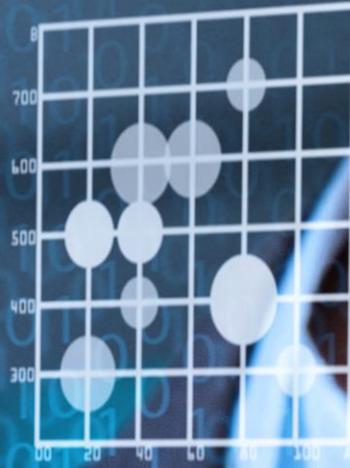




HALLMARK
COMPANY LIMITED



Quarterly Report
September 30,

2024

OUR VISION

Our vision is to be a state-of-the-art supplier of Information Technology (I.T.) I.T. enabled services and allied products in the local and International market and ambitions to be service-oriented and quality products Company, and explore other services for the customers, shareholders and employees.

To achieve this goal, we will be driven by an obsession even if we are better than make ourselves be the best not focusing on the destination but make a continuous onward journey.

Quality services means a sustained, dedicated and commitment to meet and exceed stakeholder expectations. As we will to go the "Mile & Miles" to delight our customers with services and products that exceed their expectations.



OUR MISSION

The Company's aims to become one of the leading I.T. related services and I.T products in the market for clients through commitment to providing products and services that best suits need of our customers. We will manage our affairs through modern technology, collective wisdom and institutionalized leadership and as result achieves zero defects in everything we do.

We aimed doing good business, with good clients with high integrity. We will not compromise on our principles and we would like to be known as a responsible corporate citizen, aware of our obligation to the Government, religion, and the society we serve at our best.



Company Information

Chairman (Non – Executive)

Syed Aamir Hussain

Independent Directors

Mr. Asad Mujtaba Naqvi
Mrs. Fabzia Ahsen

Non – Executive Directors

Mr. Jamal Nasir Khan
Syed Imran Haider Jaffery
Ms. Naureen Ahmed

Chief Executive Officer & Director

Mr. Waseem Ahmad

Chief Financial Officer

Mr. Subhan Ali Bhatti

Company Secretary

Mr. Muhammad Farhan Saeed

Board Audit Committee

Mr. Asad Mujtaba Naqvi – Chairman
Syed Aamir Hussain – Member
Mr. Jamal Nasir Khan – Member

Human Resource & Remuneration Committee

Mr. Asad Mujtaba Naqvi – Chairman
Mr. Waseem Ahmad – Member
Mrs. Fabzia Ahsen – Member

Registrar and Share Transfer Office

F.D. Registrar Services (PVT) Ltd 17th Floor, Saima
Trade Tower-A, I.I. Chundrigar Road Karachi-74000.

External Auditors

S. M. Suhail & Co.

Registered Office

4th Floor, World Trade Center, 10-Khayaban-e-Roomi,
Clifton, Karachi
Pakistan

Phone: (+92-21) 38330000 | (+92-21) 38553750

Email: hallmark@corporate.super.net.pk

Website

www.hiclpk.com

Bank

Habib Metropolitan Bank Limited
Al – Baraka Bank (Pakistan) Limited
Meezan Bank Limited

Legal Advisor

Bhagwan Das Advocate High Court

Directors Report

The Board of Directors of **Hallmark Company Limited** are pleased to present the Financial Statements and review of your Company's performance for the period ended 30 September 2024.

Financial Performance

The Company recorded no gross profit this quarter due to the absence of revenue, similar to the corresponding financial period. However, profit after tax stood at PKR 16.1 million, primarily driven by equity accounting income from our associated company, compared to a loss of PKR (0.4) million in the same period last year. This resulted in a notable increase in Earnings Per Share (EPS) to PKR 32.23 against a loss per share of PKR (0.77) for the prior period. The management remains focused on capitalizing on growth opportunities within our core business areas to drive revenue in the upcoming quarters.

The Chief Executive Officer, Company Secretary, and Chief Financial Officer have voluntarily opted to forgo any remuneration from the Company. This decision has allowed the Company to save significant costs, contributing to the overall financial improvement reflected in the substantial turnaround.

Future Outlook - Challenges and Way Forward

Looking ahead, our future outlook is filled with hope and determination. As envisaged earlier, the Company is gearing-up to explore multiple avenues in Technology and other Sectors synchronized with the prevailing market demands to establish and reinforce our position as a forward-looking player in the market.

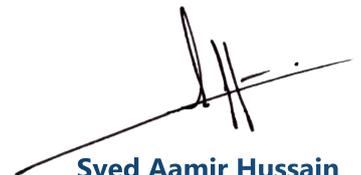
Acknowledgement

We feel that we are at an exciting juncture of our growth and are confident that concerted efforts by all stakeholders will yield positive results in months to come. We would, at this point-in-time, like to thank our shareholders for their support and our management team and employees at all levels for their steadfast loyalty, professionalism and service.

On behalf of the Board



Waseem Ahmad
Chief Executive Officer



Syed Aamir Hussain
Chairman

Date: October, 30 2024, at Karachi

HALLMARK COMPANY LIMITED
Statement Of Financial Position
As at September 30, 2024

		September 30, 2024 (Un-Audited)	June 30, 2024 (Audited)
	Note	<i>-----Rupees in '000'-----</i>	
ASSETS			
Non-Current Assets			
Property, plant and equipment	4	4,003	4,280
Intangible assets	5	840	885
Deferred tax asset		-	-
Long-Term investment		691,088	626,402
		<u>695,931</u>	<u>631,567</u>
Current Assets			
Trade and other receivables	6	26,517	29,558
Due from related party	7	-	284,052
Cash and bank balances		205	1,145
		<u>26,722</u>	<u>314,755</u>
TOTAL ASSETS		<u><u>722,653</u></u>	<u><u>946,322</u></u>
EQUITY AND LIABILITIES			
Share Capital And Reserves			
Authorized Share Capital			
150,000,000 (2023: 1,000,000) Ordinary Shares of Rs. 10/- each	8	1,500,000	1,500,000
Issued, subscribed and paid-up capital		<u>5,000</u>	<u>5,000</u>
Revenue Reserves			
Accumulated Profit / (Loss)		46,586	30,470
		<u>51,586</u>	<u>35,470</u>
Non-Current Liabilities			
Deferred tax liability		-	-
Current Liabilities			
Creditors, accrued and other liabilities	9	5,065	2,947
Due to related party	10	659,144	907,866
Unclaimed dividend	11	23	23
Provision for taxation		6,836	16
		<u>671,068</u>	<u>910,852</u>
TOTAL EQUITY AND LIABILITIES		<u><u>722,653</u></u>	<u><u>946,322</u></u>
Contingencies and commitments	12	<u>-</u>	<u>-</u>

The annexed notes from 1 to 16 form an integral part of these financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
Statement of Profit or Loss (Un-audited)
For the period ended September 30, 2024

	September 30, 2024	September 30, 2023
	<i>Note -----Rupees in '000'-----</i>	
Revenue - net	-	-
Cost of services	-	-
Gross Profit	-	-
Administrative expenses	(5,959)	(385)
Selling expenses	-	-
Operating Profit / (Loss)	(5,959)	(385)
Other income and (expenses)	28,659	-
Bank charges	(2)	-
Profit/ (Loss) before levies and taxation	22,698	(385)
Levies	-	-
Profit / (Loss) before taxation	22,698	(385)
Taxation	(6,582)	-
Profit / (Loss) after taxation	<u>16,116</u>	<u>(385)</u>
	<i>----- Rupees -----</i>	
Earnings/ (Loss) per share - basic and diluted	13	<u>32.23</u>
		<u>(0.77)</u>

The annexed notes from 1 to 16 form an integral part of these financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
Statement Of Changes In Equity
For the period ended September 30, 2024

	Issued subscribed and paid up capital	Accumulated profit / (loss)	Total Equity
	-----Rupees in '000'-----		
Balance as at June 30, 2023 (Audited)	5,000	(4,380)	620
Profit / (Loss) for the period	-	(385)	(385)
Balance as at September 30, 2023 (Un-audited)	5,000	(4,765)	235
Balance as at June 30, 2024 (Audited)	5,000	30,470	35,470
Profit / (Loss) for the period	-	16,116	16,116
Balance as at September 30, 2024 (Un-audited)	5,000	46,586	51,585

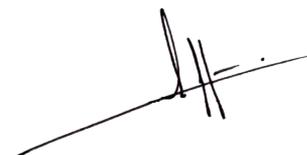
The annexed notes from 1 to 16 form an integral part of these financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED
Statement of Cashflows (Un-audited)
For the period ended September 30, 2024

	September 30, 2024	September 30, 2023
Note	-----Rupees in '000'-----	
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit/ (Loss) before levies and taxes	16,116	(385)
Adjustments for:		
Depreciation	277	22
Amortization	45	45
Operating Profit/ (Loss) Before Working Capital Changes	16,438	(317)
Changes in working capital		
(Increase)/ decrease in current assets:		
Due from related party	284,052	-
Other receivable	3,041	-
Increase / (decrease) in current liabilities:		
Creditors, accrued and other liabilities	8,938	317
Due to related party	(248,722)	-
Total Changes In Working Capital	63,747	-
Levies and taxes paid	-	-
Net Cash Inflow / (Outflow) From Operating Activities	63,747	-
CASH FLOWS FROM INVESTING ACTIVITIES		
Long-Term investment	(64,686)	-
Purchase of fixed assets	-	-
Net Cash Inflow From Investing Activities	(64,686)	-
CASH FLOWS FROM FINANCING ACTIVITIES		
Net Cash Inflow / Outflow From Financing Activities	-	-
Net (decrease) /increase in cash and cash equivalents	(940)	-
Cash and cash equivalents at the beginning of the year	1,145	94
Cash and cash equivalents at the end of the year	205	94

The annexed notes from 1 to 16 form an integral part of these financial statements.



CHIEF EXECUTIVE OFFICER



CHIEF FINANCIAL OFFICER



DIRECTOR

HALLMARK COMPANY LIMITED

Notes to the Financial Statements

For the period ended September 30, 2024

1 STATUS AND NATURE OF BUSINESS

The Hallmark Company Limited (HCL) was incorporated as a Public Limited Company on 31 October, 1981 under the repealed Companies Act, 1913, now the Companies Act, 2017, and subsequently obtained registration under the repealed Insurance Act, 1938, (now the Insurance Ordinance, 2000) as an insurer. Subsequently, on application from the Company, the insurance license of the Company got revoked from the SECP Insurance Division, vide the S.R.O.1079(I)/2016 dated 22 November, 2016. Consequently, the principal activity was changed, and the Company engaged in trading of computer and allied I.T. equipment. Currently the Company is mainly engaged in I.T. Enabled services export.

1.1 Geographical location and address of business units - Address	Purpose
4th Floor Tower B World Trade Centre, Khayaban-E-Roomi Clifton, Karachi, South.	Registered office of the Company.

2 BASIS OF PREPARATION

2.1 Statement of Compliance

These financial statements have been prepared in accordance with the approved accounting and reporting standards as applicable in Pakistan. Those standards comprise of International Financial Reporting Standards (IFRSs) issued by the International Accounting Standards Board (IASB) as notified under the Companies Act, 2017 (the Act) and provisions and directives issued under the Act. Where the provisions and directives issued under the Act differ with the requirement of IFRS standard, the provisions and directives issued under the Companies Act, 2017 have been followed.

2.2 Basis of Measurement

These financial statements have been prepared under historical cost convention and, on an accrual basis of accounting, except for cash flow information reported in statement of cash flows.

2.3 Functional and Presentation Currency

These financial statements are prepared and presented in Pakistani Rupees, which is also the functional currency of the Company.

3 Significant accounting estimates and judgments

The accounting policies adopted for the preparation of these unconsolidated interim financial statements are the same as applied in the preparation of the preceding annual financial statements of the Company for the year ended June 30, 2024.

HALLMARK COMPANY LIMITED
Notes to the Financial Statements
For the period ended September 30, 2024

4 PROPERTY, PLANT AND EQUIPMENT

Details of Owned Assets	Furniture and fixtures	Generator	Computer and allied equipment	Total
(-----Rupees '000-----)				
FOR THE PERIOD ENDED SEPTEMBER 30,2024				
Depreciation rates	10%	10%	33%	
GROSS CARRYING AMOUNT				
Balance at beginning of the year	335	1,224	2,889	4,448
Additions during the year	-	-	-	-
Disposal during the year	-	-	-	-
Balance as at the year end	335	1,224	2,889	4,448
DEPRECIATION				
Accumulated depreciation at beginning of the year	168	-	-	168
Charge for the year	8	31	238	277
Reversal of Accumulated depreciation	-	-	-	-
Balance as at the year end	176	31	238	445
CARRYING FOR THE PERIOD ENDED SEPTEMBER 30,2024	159	1,193	2,651	4,003

Details of Owned Assets	Furniture and fixtures	Generator	Computer and allied equipment	Total
(-----Rupees '000-----)				
FOR THE YEAR 30 JUNE 2023				
Depreciation rates	10%	10%	33%	
GROSS CARRYING AMOUNT				
Balance at beginning of the year	335	-	188	523
Additions during the year	-	1,255	3,046	4,301
Disposal during the year	-	-	-	-
Balance as at the year end	335	1,255	3,234	4,824
DEPRECIATION				
Accumulated depreciation at beginning of the year	-	-	-	-
Charge for the year	168	31	345	544
Reversal of Accumulated depreciation	-	-	-	-
Balance as at the year end	168	31	345	544
CARRYING VALUE 30 JUNE 2024	168	1,224	2,889	4,280

HALLMARK COMPANY LIMITED
Notes to the Financial Statements
For the period ended September 30, 2024

	September 30, 2024 (Un-audited)	June 30, 2024 (Audited)
	----- (Rupees in '000') -----	
5 INTANGIBLE ASSETS		
ERP - single user license		
COST		
Balance at beginning of the year	1,800	1,800
Additions	-	-
Disposal	-	-
Balance as at the end	<u>1,800</u>	<u>1,800</u>
AMORTIZATION		
Accumulated amortization at beginning	915	735
Charge for the year	45	180
Balance as at the end	<u>960</u>	<u>915</u>
CARRYING VALUE AT SEPTEMBER 30	<u>840</u>	<u>885</u>
5.1 The amortization expense is being charged to administrative expenses, over 10 years on straight line basis.		
6 OTHER RECEIVABLE		
Trade and other receivables	<u>26,517</u>	29,558
	<u>26,517</u>	<u>29,558</u>
7 DUE FROM RELATED PARTY		
Receivable from SIS	-	284,052
	<u>-</u>	<u>284,052</u>
8 SHARE CAPITAL AND RESERVES		
8.1 AUTHORISED SHARE CAPITAL		
150,000,000 (2023:1000,000) Ordinary Shares of Rs. 10/- each	<u>1,500,000</u>	<u>10,000</u>
8.2 ISSUED, SUBSCRIBED AND PAID-UP CAPITAL		
500,000 (2023: 500,000) Ordinary Shares of Rs. 10/- each fully paid in cash	<u>5,000</u>	<u>5,000</u>
9 CREDITORS, ACCRUED AND OTHER LIABILITES		
Creditors	509	509
Audit fee payable	1,310	550
Salaries payable	1,365	472
Legal and professional charges payable	115	52
Withholding tax payable	36	36
I.T. developer charges	1,223	1,223
Rent and utilities	507	105
	<u>5,065</u>	<u>2,947</u>

	September 30, 2024 (Un-audited) ----- (Rupees in '000) -----	June 30, 2024 (Audited)
10 DUE TO RELATED PARTY		
Payable to TCL	659,144	632,118
Payable to SNL	-	275,748
	659,144	907,866

11 UNCLAIMED DIVIDEND

Includes unclaimed dividend amounting to Rs. 23,150 (2023: Rs. 23,150) outstanding for more than 3 years from the date of declaration. Such unclaimed dividend is payable to the Federal Government as per the Companies Act 2017, subject to fulfilment / clarification on certain pre-conditions specified in the Act.

12 CONTINGENCIES AND COMMITMENTS

The status of contingencies or commitments is same as at 30 June, 2024 (2023: Nil)

	September 30, 2024 (Un-audited)	September 30, 2023 (Un-audited)
13 Basic Earnings Per Share		
Profit / (Loss) after taxation (Rupees in '000)	16,116	(385)
Weighted average number of Ordinary Shares (in thousands)	500	500
	<i>Rupees</i>	
Profit / (loss) Basic earnings per share	32.23	(0.77)

13.1 Diluted Earnings Per Share

Diluted earnings per share has not been presented as the company did not have any convertible instruments in issue as at the end reporting period.

14 TRANSACTIONS WITH RELATED PARTIES

The Company's related party relationship is with its parent, subsidiary and associated undertakings, its directors and executive officers. Transactions with related parties essentially entails to commission, management fee, design services, purchases. These transactions are carried at arms length unless otherwise approved by directors. Transactions in nature of payments of services with directors and executives are made as per terms of employment.

Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the Company. The Company considers all members of their management team, including Chief Executive Officer, President and Directors to be its Key Management Personnel.

15 GENERAL

Figures in the financial statement have been rounded off to the nearest of a Pak Rupee. Comparative figures have been reclassified wherever necessary for the appropriate presentation.

16 AUTHORISATION FOR ISSUE

These financial statements have been approved and authorized for issue by the Board of Directors of the Company in its meeting held on 30 October 2024.



CHIEF EXECUTIVE OFFICE



CHIEF FINANCIAL OFFICE



DIRECTOR